



WELCOME!

We're so happy you MADE this choice.

## HOW WE MADE OUR START.

The Mason Deerfield Chamber is dedicated to building a better Mason-Deerfield so that businesses can thrive and the community can prosper. We support our member businesses in a variety of ways, providing opportunities to make quality connections, advocating for our business' interests at the local and state level, educating and investing in our local talent, and amplifying our region through collaborative branding.

The Mason Area Chamber of Commerce was officially founded in January 1968 by seven area businessmen, and the former mayor. Its first project was the Christmas Light Fund. This project was important because it allowed the then Village of Mason to demonstrate a spirit of Christmas within the downtown business area, and have holiday decorations the entire community could be proud of. The beginning projects of the Mason Area Chamber of Commerce were important not only to the chamber members, but also to show the Village of Mason residents that the organization was working towards a purpose. The purpose of helping the business community and its residents understand how cooperation and teamwork bring the community closer together in many different ways.

The Mason Area Chamber of Commerce, in its beginning, was proud to have a small part in working with the businesses and residents to help establish the growth in Mason. The Mason Deerfield Chamber is proud to continue that legacy today.

## IT'S MORE THAN A NAME,

The Mason Deerfield Chamber rebranded from the Northeast Cincinnati Chamber of Commerce in May 2015 with the launch of a new name and logo. The chamber's logo is a representation of the innovation and success we see in the future, as well as, a nod to the chamber's beginning.

**It's all in the name.** After spending a year surveying the businesses who were members of the Northeast Cincinnati Chamber, it was determined that no one felt a strong tie to Northeast Cincinnati as a place. Instead, the decision was made to go back to our roots and represent the Mason-Deerfield region as a whole. A region where 80% of chamber members either live or work.

**Shapes matter.** If you look at Mason and Deerfield together on a map, the region forms an almost perfect rectangle. So, we knew we wanted our logo to incorporate a square, with the chamber (represented in orange) serving as the unifying force bringing the region together, creating the best place to live, work, and play.

**Better together.** We chose to bring Mason and Deerfield together on a map, the region forms an almost perfect rectangle. So, we knew we wanted our logo to incorporate a square, with the chamber (represented in orange) serving as the unifying force bringing the region together, creating the best place to live, work, and play.



**Choose a color.** When creating the new Mason Deerfield Chamber logo a lot of consideration was put into the color selection. The blue of "Mason" and the green of "Deerfield" are both colors that are incorporated in the city and township's own logos. While the orange of the "Chamber" serves as the unifying color representing enthusiasm, creativity, determination, success, and innovation.

## IT'S WHAT WE'RE MADE OF.

### OUR CORE VALUES:

# M

Membership value & engagement.

# A

Advocacy & government relations.

# D

Development of workforce & talent.

# E

Economic development & regional branding.

# C

Chamber excellence.



# WE ARE MADE FOR BUSINESS

The Mason Deerfield Chamber is comprised of over 500 members, with 80% of those businesses calling the Mason-Deerfield region home. From multi-national corporations to the local storefronts that are the backbone of our community, no matter where your business is located, or fits in, you can count on the chamber to be your lifelong partner, promoting your interests and making sure your voice is heard.

# MASON DEERFIELD CHAMBER BOARD OF DIRECTORS & STAFF



**Mark Andrea**  
Mason + Deerfield  
Lifestyle



**Tom Daskalakis,**  
**Past Chair**  
UC Health West Chester  
Hospital



**Mike Glen**  
Conger Construction  
Group



**Cathy Harbison,**  
**Chair**  
Baysore's Flower Shop



**Sidney Hayes**  
Development & Finance  
Manager



**Dr. DeAnn Hurtado**  
Sinclair College



**Ryan McCurley,**  
**Treasurer**  
Peoples First Savings  
Bank



**Carrie Monley**  
Community Basket  
Manager



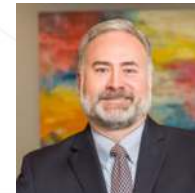
**Justin Neff**  
Sonder Brewing



**Janet Nelson**  
Manor House Event  
Center



**Amanda Oltman**  
Communications &  
Marketing



**Dwight Packard**  
Graydon



**Sherry Taylor**  
President & CEO



**Lisa Thamann**  
Member Engagement  
Manager



**Dave Yost,**  
**Chair Elect**  
Yost Pharmacy

# INVEST IN THE CHAMBER

## We Focus on Business Growth & Development Through Collaborative Partnerships & Strategic Initiatives

---

With over 500 member businesses the Mason Deerfield Chamber is the premier business organization in Warren County. We **CREATE** programs and services valued by our diverse membership. We **CONNECT** our members to one another and provide opportunities to achieve business success and facilitate community growth. And we **COLLABORATE** with area businesses, government entities, educational institutions, and other strategic partners to stimulate regional prosperity for the benefit of all.

At the Mason Deerfield Chamber we believe in creating targeted connections with increased visibility and profits for our member organizations; leading to increased economic sustainability and influence of the future of the MADE region.

For many Mason Deerfield Chamber members, supporting our mission — *to build and promote local prosperity with tenacity while advocating for a winning business community through unrivaled experiences* — is reason enough to join. For those who desire a more direct return on their investment, Chamber members enjoy ample exposure opportunities, access to information that impacts their businesses, abundant opportunities to develop professional relationships throughout Mason-Deerfield, and unique access to champion initiatives that influence the economic vitality of the MADE region.

Investment levels are specifically designed to help support *your* business goals. MADE Chamber member and Prosperity MADE Investor levels allow you to access resources and solutions to help your business thrive. Join the movement, you'll be glad you did!

\*Benefits at all levels must be redeemed during the membership period. Advanced registration is required for most events and is subject to availability. For questions, please contact the Chamber.

# LEAD

Annual Investment: **\$10,000 (valued at \$38,965)**

## LEAVE A LEGACY IN MASON-DEERFIELD

You understand that economic sustainability and a prosperous future for our entire community don't just happen by accident. You recognize that leadership is necessary for community advancement, economic vitality, and developing the next generation of workers. You invest in our future. Our top investors have a seat at the table with leaders who are setting the direction of the Chamber and the region. Your organization receives VIP recognition at all signature events, as well as the highest notoriety in publications, marketing opportunities, and on the Chamber's website.

### Included Benefits:



#### STRATEGIC CONNECTIONS, ACCESS, & RESOURCES

- **Seat on Prosperity MADE Investors Council**
- **Social media takeover** for a day
- **Early opportunity to host a Chamber event** (conditions apply)
- **16 complimentary passes** to any ticketed Mason Deerfield Chamber event under \$35
- **\$2,500 credit** toward advertising, event registration, or sponsorships
- **Customized Annual Engagement Plan with the CEO** (concierge service to design your Chamber engagement based on your goals, interests, and corporate initiatives)
- **Pay-It Forward Partner** to sponsor Connect Level membership for non-profit or business



#### RECOGNITION, PROMOTION, & EXPOSURE

- **12-month rotating banner ad** on an inside page of the Chamber's website
- **Feature video** on topics including: story of business, company culture, or community involvement
- **1 dedicated newsletter blast to membership**
- **Logo listing** in the Community Profile & Relocation Guide (print)
- **Enhanced+ Searchable, SEO listing** in the online **Chamber Business Directory** on the Chamber's website
- **Member Spotlight video** in newsletter and on blog
- **Logo recognition** in newsletter, on letterhead, at signature events, and on traveling banner
- **Logo recognition** on Chamber's website homepage
- **Facebook Live video broadcast** from MADE Chamber's page



### Why I'm a Member:

"Graydon partners with the MADE Chamber because of its relentless passion for helping our local businesses grow and for improving the lives of those who live and work in our region. Again and again, Sherry Taylor and her nationally recognized team have delivered innovative and creative ways to add value to our partnership. We are proud to partner with the MADE Chamber as it continues to make our region thrive."

SCOTT JONES, Graydon

# ADVOCATE

Annual Investment: \$5,000 (valued at \$22,465)

## IMPACT THE FUTURE OF MASON-DEERFIELD

You deserve recognition for making our region a prosperous place. Your reputation for community impact coupled with your respected visibility help our region with attracting and retaining talent, building a robust workforce, and driving a growing economy. Our top investors have a seat at the table with leaders who are setting the direction of the Chamber and the region. Your organization receives VIP recognition at all signature events, as well as the highest notoriety in publications, marketing opportunities, and on the Chamber's website.

### Included Benefits:

#### STRATEGIC CONNECTIONS, ACCESS, & RESOURCES

- **Seat on Prosperity MADE Investors Council**
- **Business Spotlight video interview**
- **Early opportunity to host a Chamber event** (conditions apply)
- **10 complimentary passes** to any ticketed Mason Deerfield Chamber event under \$35
- **\$1,000 credit** toward advertising, event registration, or sponsorships
- **Customized Annual Engagement Plan with the CEO** (concierge service to design your Chamber engagement based on your goals, interests, and corporate initiatives)
- **Pay-It Forward Partner** to sponsor Connect Level membership for non-profit or business

#### RECOGNITION, PROMOTION, & EXPOSURE

- **9-month rotating banner ad** on an inside page of the Chamber's website
- **Logo listing** in the Community Profile & Relocation Guide (print)
- **Enhanced+ Searchable, SEO listing** in the online **Chamber Business Directory** on the Chamber's website
- **Member Spotlight video** in newsletter and on blog
- **Logo recognition** in newsletter, on letterhead, at signature events, and on traveling banner
- **Logo recognition** on Chamber's website homepage
- **Facebook Live video broadcast** from MADE Chamber's page

### Why I'm a Member:

*"The Flagel Huber Flagel mission is to build lifelong prosperity for our clients, their employees, their families, other businesses, and the community. That virtuous cycle that we focus on, is very much aligned with the views and mission of the MADE Chamber. And, their membership is comprised of the quintessential FHF clients. Working with them keeps us in touch and in tune with our clients' needs, and it enables me to have a bigger impact."*



RANDY KUVIN, Flagel Huber Flagel

# INFLUENCE

Annual Investment: **\$3,000 (valued at \$11,615)**

## BUILD RELATIONSHIPS, CREATE SUCCESS

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. It can be difficult to know where to plug in, but we believe it shouldn't be hard to search for ways to make your community a better place. It all starts with showing up. Our top investors have a seat at the table with leaders who are setting the direction of the Chamber and the region. Your organization receives VIP recognition at all signature events, as well as the highest notoriety in publications, marketing opportunities, and on the Chamber's website.

### Included Benefits:

#### STRATEGIC CONNECTIONS, ACCESS, & RESOURCES

- **Seat on Prosperity MADE Investors Council**
- **Early opportunity to host a Chamber event**  
(conditions apply)
- **8 complimentary passes** to any ticketed Mason Deerfield Chamber event under \$35
- **\$500 credit** toward advertising, event registration, or sponsorships
- **Customized Annual Engagement Plan** (concierge service to design your Chamber engagement based on your goals, interests, and corporate initiatives)

#### RECOGNITION, PROMOTION, & EXPOSURE

- **6-month rotating banner ad** on an inside page of the Chamber's website
- **Logo listing** in the Community Profile & Relocation Guide (print)
- **Enhanced+ Searchable, SEO listing** in the online **Chamber Business Directory** on the Chamber's website
- **Recognition** in newsletter, on letterhead, at signature events, and on traveling banner
- **Recognition** on Chamber's website homepage
- **Facebook Live video broadcast** from MADE Chamber's page



### Why I'm a Member:

*"The Mason Deerfield Chamber was the first organization I joined when I started my business. Four years later, I can say it was easily one of the BEST business decisions I've made. I highly recommend the MADE Chamber for local businesses to connect and grow."*

MARK ANDREA, Mason + Deerfield Lifestyle



# BUILD

Annual Investment: \$1,500 (valued at \$4,545)

## EXPAND YOUR INFLUENCE, INCREASE YOUR ACCESS

You appreciate the Mason Deerfield Chamber is working on your behalf to keep the cost of doing business affordable and advocating for favorable business policies. The Build Level helps position your company as a market leader and develop your leadership team. This investment level includes all benefits in the Grow Level **PLUS** additional benefits designed to offer opportunities for strategic engagement, making membership a smart investment for your business.

### Included Benefits:

#### EXPOSURE & RESOURCES

- **3-month rotating banner ad** on an inside page of the Chamber's website
- **Enhanced listing in the Community Profile & Relocation Guide** (print)
- **Enhanced Searchable, SEO listing** in the online **Chamber Business Directory** on the Chamber's website
- **Copy of Chamber Business Directory with 550+ contacts** (4 free requests per year, does not include emails)
- **Customized Annual Engagement Plan** (concierge service to design your Chamber engagement based on your goals, interests, and corporate initiatives)

#### ENGAGEMENT

- **Eligible to host a Chamber event** (conditions apply)
- **\$150 credit** toward advertising, event registration, or sponsorships
- **6 complimentary passes** to any ticketed Mason Deerfield Chamber event under \$35
- **Member Spotlight** in newsletter and blog

### Why I'm a Member:

"If you are considering joining a local chamber of commerce, I highly recommend you consider the Mason Deerfield (MADE) Chamber. I have been a member for several years now, and it is an awesome group of local community builders and business owners. I have made a number of connections that have helped my business and I have found new clients as well. Their events are always well attended, high energy, and I always walk away with new connections."



MARK ALLEN, FocalPoint Business Coaching & Training

# GROW

Annual Investment: **\$750 (valued at \$2,650)** | up to 99 employees

## PROMOTE YOUR BUSINESS AND GAIN VISIBILITY IN THE COMMUNITY

While you are busy running your business, the Mason Deerfield Chamber works for you throughout the year. The Grow Level provides marketing tools and opportunities to promote your business throughout the year. Peer-to-peer engagement, educational, and sharing best practices will save you time and help grow your business. This investment level includes all benefits in the Connect Level **PLUS** additional benefits designed for a growing enterprise like yours!

### Included Benefits:



#### EXPOSURE & RESOURCES

- **1-month rotating banner ad** on an inside page of the Chamber's website
- **Listing in the Community Profile & Relocation Guide** (print)
- **Enhanced Searchable, SEO listing** in the online **Chamber Business Directory** on the Chamber's website
- **Copy of Chamber Business Directory with 550+ contacts** (1 free request per year, does not include emails)



#### ENGAGEMENT

- **Eligible to host a Chamber event** (conditions apply)
- **4 complimentary passes** to any ticketed Mason Deerfield Chamber event under \$35

### Why I'm a Member:

*"The Mason Deerfield Chamber is a no brainer for us! Before the pandemic it made perfect sense to get and keep our name out there in a variety of ways. So we did not think twice about renewing our membership, in particular during the pandemic. It is a professional organization that allows you to participate as much as you like and have the time for. They truly have so many resources for marketing and networking you can design your partnership around your industry and schedule. I wish I had more time to be involved in the networking portion, but the good news is your dollars are at work when you can't be everywhere."*

JEN DERIVAN  
Red Dog Pet Resort



# CONNECT

Annual Investment: **\$450 (valued at \$1,250)** | up to 19 employees

**MAKE CONNECTIONS AND BUILD YOUR NETWORK.** The Connect Level provides you opportunities to engage with nearly 600 members throughout the year, gain visibility among the MADE Chamber and within the MADE community, stay informed, and access business resources. The Mason Deerfield Chamber provides a platform for members to build relationships, participate in learning opportunities, and meet experts to foster business growth.

## SuperCharge add-ons:

### EVENTS BUNDLE

- 1 ticket to each signature event
- 1 ticket to each Meet & Eat 2.2
- 1 unlimited food and beverage ticket at Jingle Fest
- 1 ticket to the Women Business Leaders Annual Summit

**\$250 (valued at \$325)**

### ADVOCACY BUNDLE

- 1 ticket to each Coffee & Conversation event
- 1 ticket to each State of the Region event
- 1 ticket to the Legislative Reception

**\$100 (valued at \$150)**

### EXPOSURE BUNDLE

- 1-month rotating banner ad on inside page of website
- Enhanced listing in Community Guide and online directory

**\$250 (valued at \$350)**



## ENGAGEMENT

- Free Access to Connections MADE Chamber Cafe and Happy Hour events
- Networking opportunities throughout the year with member-pricing on all events, programs, and signature events
- Access to Chamber events and programs for all employees
- Participate in Chamber committees and councils
- Access to MADE Chamber 101: Maximizing Your Investment to explore benefits
- Access to full-time Chamber staff



## EXPOSURE

- "Proud Member" online badge and decal
- Referrals to your business/organization
- Announcement of your membership in the Chamber's newsletters and social media
- Advertisement and sponsorship opportunities (print and online)
- Enhanced Ribbon Cutting (one request per year)
- Listing in the Community Profile & Relocation Guide (print)
- Searchable, SEO listing in the online Chamber Business Directory on the Chamber's website



## RESOURCES

- Access to cost-savings benefits (healthcare, workers' comp, MEAP 401 (k))
- Chamber representation of business interests and concerns at all levels of government
- Guide direction of Chamber by engaging in surveys, polls, and committees
- Subscriptions to Chamber e-newsletters to stay informed about key topics, upcoming events, and unique opportunities
- Access to the Member Information Center benefits (Post events, job postings and press releases; offer Member-to-Member discounts and Community Hot Deals)

**We're so happy  
you're here!**

