

MASON DEERFIELD CHAMBER ADD-ONS

MARKETING

DIGITAL MARKETING

Weekly eNewsletters & Emails

- One (1) banner ad in Chamber eNewsletter — \$150 \$_____
- Two (2) banner ads in Chamber eNewsletter — \$275 \$_____
- One (1) content block in Chamber eNewsletter — \$400 \$_____
- eNewsletter Sponsorship (52 eNewsletters) — \$4,000 \$_____
- Dedicated email blast sent to membership by Chamber — \$500 \$_____

Website & Social Media

- One (1) month-long rotating banner ad on inside page of Chamber website — \$250 \$_____
- Three (3) month-long rotating banner ads on inside page of Chamber website — \$700 \$_____
- One (1) month-long rotating banner ad on **home page** of Chamber website — \$400 \$_____
- One (1) Content ad on Chamber website & social media platforms — \$400 \$_____
- Customized business post on Chamber's social media platforms — \$250 \$_____
- Logo** directory listing on Chamber's website — \$150 \$_____

ADDITIONAL MARKETING OPPORTUNITIES

Annual Community Profile & Relocation Guide Marketing

- Back Cover ad (limit 1) — SOLD OUT**
- Inside Front Cover ad (limit 1) — SOLD OUT**
- Full Page ad — \$2,500 \$_____
- Half Page ad — \$1,200 \$_____
- Quarter Page ad — \$850 \$_____
- Double Business Card ad — \$425 \$_____
- Business Card ad — \$235 \$_____
- Logo directory listing — \$150 \$_____
- Enhanced directory listing — \$100 \$_____

Additional Marketing

- Community Basket Program — \$100 (annually) \$_____
- Brochure in new member packet — \$350 (annually) \$_____
- Opportunity to provide a five (5) minute business introduction at one (1) networking event — \$100 \$_____
- Business Spotlight video interview — \$500 \$_____
- Customized marketing plan created with Chamber staff — \$400 \$_____

RESOURCES

Certificate of Origin

- 1 Document — \$10/Chamber member or \$50/non-Chamber member \$_____
 - 30 Document Bundle* — \$300 \$_____
 - Unlimited Bundle* — \$500 \$_____
- *MADE Chamber member-exclusive benefit*

CUSTOMIZED CONNECTIONS

Customized Business Connections

- Mailing list of Chamber's business directory (*excluding emails*) — \$100 \$_____
- One (1) customized mailing list of Chamber's business directory (*excluding emails*) — \$200 \$_____
- Pay It Forward sponsorship of Connect level member — \$450 \$_____

Customized Relationship Building

- Business-related VIP event with members — \$450 \$_____
- Custom B2B plan to increase your leads created with Chamber staff — \$450 \$_____
- Customized Engagement Plan created with Chamber staff — \$400 \$_____
- Display table at select networking events — \$100 \$_____

MASON DEERFIELD CHAMBER SPONSORSHIPS



EVENTS & PROGRAMS

SIGNATURE EVENTS

Annual Lunch

- Presenting Sponsor (limit 1) — SOLD OUT
- Event Sponsor (limit 1) — \$3,000 \$ _____
- Registration Sponsor — \$2,000 \$ _____
- Table Sponsor — \$1,000 \$ _____
- Program Sponsor — \$800 \$ _____
- Table of 8 — \$400 \$ _____
- Individual Ticket — \$50 \$ _____

Gems of Excellence Annual Awards Night

- Presenting Sponsor (limit 1) — SOLD OUT
- Event Sponsor (limit 1) — SOLD OUT
- Pink Diamond Sponsor (limit 5) — SOLD OUT
- Cocktail Sponsor — \$2,500 \$ _____
- Pearl Sponsor — \$2,000 \$ _____
- Onyx Sponsor — \$1,500 \$ _____
- Award Sponsor (limit 1) — SOLD OUT
- Program Sponsor (limit 1) — SOLD OUT
- Gemstone Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Table of 10 — \$1,100 (\$1,000 Early Bird Pricing) \$ _____
- Individual Ticket — \$110 (\$100 Early Bird Pricing) \$ _____

NETWORKING & COMMUNITY EVENTS

Connections MADE Networking Events

- Presenting Sponsor — \$1,200 \$ _____
- Program Sponsor — \$900 \$ _____
- Network Sponsor — \$600 \$ _____

CommUNITY Day Member Appreciation Pie Pick-up

- Presenting Sponsor — \$1,000 \$ _____
- Pie Sponsor — \$600 \$ _____
- Network Sponsor — \$400 \$ _____
- Contributing Sponsor — \$250 \$ _____

Annual JingleFest

- Presenting Sponsor — \$1,000 \$ _____
- VIP Sponsor — \$600 \$ _____
- Beverage Sponsor — \$600 \$ _____
- Santa Boot Mug Sponsor — \$500 \$ _____
- Photo Booth Sponsor — \$500 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Unlimited Food or Beverage Ticket — \$25 \$ _____
- Unlimited Food & Beverage Ticket — \$35 \$ _____



EVENTS & PROGRAMS

GOVERNMENT AFFAIRS EVENTS

Advocacy Events

- Presenting Sponsor — \$5,000 \$ _____
- Advocacy Sponsor — \$3,000 \$ _____
- Event Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Individual Ticket — \$35 \$ _____

PROFESSIONAL DEVELOPMENT EVENTS

Women Impacting Mason-Deerfield Speaker Series 2.0

- Presenting Sponsor (limit 1) — \$4,000 \$ _____
- Impact Sponsor — \$2,000 \$ _____
- Series Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Individual Ticket — \$25 \$ _____

Women's Summit Event

- Presenting Sponsor — \$2,000 \$ _____
- Welcome Sponsor — \$1,000 \$ _____
- Registration Sponsor — \$1,000 \$ _____
- Network Sponsor — \$500 \$ _____
- Contributing Sponsor — \$250 \$ _____
- Individual Ticket — \$50 \$ _____

FOR MADE CHAMBER USE ONLY

Business Name: _____

Membership Level: _____

Membership Dues Total: \$ _____

Sponsorship Total: \$ _____

Add-ons Total: \$ _____

Credit Applied: \$ _____
(Amount/Area Applied)

Total Amount Spend: \$ _____

Investor Level: _____

How to Invoice: _____
(Full Total Spend or Separate Dues & Add-Ons)